

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Brabender Cox LLC
Attention: Accounts Payable
201 Liberty Street SW
Leesburg, VA 20175

Advertiser	Hoekstra for Senate
Product	HOEKSTRA 4 SENATE
Estimate Number	

Invoice #	4058465-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4058465
Alt Order #	PETE HOEKSTRA
Deal #	
Order Flight	07/31/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HKST
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			W	08/01/12	:30	4:50 AM	BCPH1209H	\$200.00		1
2	WJBK	Fox 2 News AM 5a	5a-530a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	2x	-TWTF--				
	WJBK			W	08/01/12	:30	5:16 AM	BCPH1209H	\$300.00		1
	WJBK			F	08/03/12	:30	5:09 AM	BCPH1209H	\$300.00		2
3	WJBK	Fox 2 News AM 530a	530a-6a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	3x	-TWTF--				
	WJBK			W	08/01/12	:30	5:39 AM	BCPH1209H	\$300.00		1
	WJBK			Th	08/02/12	:30	5:51 AM	BCPH1209H	\$300.00		2
	WJBK			F	08/03/12	:30	5:29 AM	BCPH1209H	\$300.00		3
4	WJBK	Fox 2 News AM 6a	6a-7a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	3x	-TWTF--				
	WJBK			Tu	07/31/12	:30	6:42 AM	BCPH1209H	\$700.00		1
	WJBK			Th	08/02/12	:30	6:20 AM	BCPH1209H	\$700.00		3
	WJBK			F	08/03/12	:30	6:12 AM	BCPH1209H	\$700.00		2
5	WJBK	Fox 2 News AM 7a	7a-8a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			Tu	07/31/12	:30	7:10 AM	BCPH1209H	\$700.00		1
6	WJBK	Fox 2 News AM 8a	8a-9a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			W	08/01/12	:30	8:35 AM	BCPH1209H	\$700.00		1
7	WJBK	Fox 2 News AM 9a	9a-10a								

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CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		3x	-TWTF--				
	WJBK			W	08/01/12	:30	9:28 AM	BCPH1209H	\$300.00		3
	WJBK			Th	08/02/12	:30	9:59 AM	BCPH1209H	\$300.00		1
	WJBK			F	08/03/12	:30	9:58 AM	BCPH1209H	\$300.00		2
8	WJBK	M-F 10a-11a	10a-11a								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		2x	-TWTF--				
	WJBK			Tu	07/31/12	:30	10:43 AM	BCPH1209H	\$225.00		2
	WJBK			F	08/03/12	:30	10:47 AM	BCPH1209H	\$225.00		1
9	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-----S-				
	WJBK			Sa	08/04/12	:30	8:51 AM	BCPH1209H	\$450.00		1
10	WJBK	Fox 2 News AM Su 7a	7a-8a								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-----S				
	WJBK			Su	08/05/12	:30	7:22 AM	BCPH1209H	\$450.00		1
11	WJBK	Fox 2 News AM Su 9a	9a-10a								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-----S				
	WJBK			Su	08/05/12	:30	9:52 AM	BCPH1209H	\$450.00		1
12	WJBK	Fox News Sunday	Su 10a-11a								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-----S				
	WJBK			Su	08/05/12	:30	10:59 AM	BCPH1209H	\$350.00		1
13	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		2x	-TWTF--				
	WJBK			Tu	07/31/12	:30	11:12 AM	BCPH1209H	\$250.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		CANDIDATE DISCOUNT									
	WJBK			Th	08/02/12	:30	11:16 AM	BCPH1209H	\$250.00		1
14	WJBK	Fox 2 News at 5p	5p-530p								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			W	08/01/12	:30	5:21 PM	BCPH1209H	\$650.00		1
15	WJBK	Fox 2 News at 530p	530p-6p								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			W	08/01/12	:30	5:43 PM	BCPH1209H	\$650.00		1
16	WJBK	Fox 2 News at 6p	6p-630p								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			Tu	07/31/12	:30	6:17 PM	BCPH1209H	\$650.00		1
17	WJBK	M-Su 10p-11p News	10p-11p								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	2x	-TWTFSS				
	WJBK			Tu	07/31/12	:30	10:51 PM	BCPH1209H	\$1,950.00		1
	WJBK			Sa	08/04/12	:00			\$1,950.00 Unresolved		2
18	WJBK	Fox 2 News Edge	11p-1130p								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	2x	-TWTF--				
	WJBK			W	08/01/12	:30	11:14 PM	BCPH1209H	\$1,200.00		1
	WJBK			Th	08/02/12	:30	11:21 PM	BCPH1209H	\$1,200.00		2
19	WJBK	Fox 2 News AM 530a	530a-6a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-TWTF--				
	WJBK			F	08/03/12	:30	5:50 AM	BCPH1209H	\$300.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WJBK	Fox 2 News AM 6a	6a-7a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-TWTF--				
				W	08/01/12	:30	6:52 AM	BCPH1209H	\$700.00		1
21	WJBK	Fox 2 News AM 7a	7a-8a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-TWTF--				
				Tu	07/31/12	:30	7:40 AM	BCPH1209H	\$700.00		1
22	WJBK	Fox 2 News AM 8a	8a-9a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-TWTF--				
				Tu	07/31/12	:30	8:30 AM	BCPH1209H	\$700.00		1
23	WJBK	Fox 2 News AM 9a	9a-10a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-TWTF--				
				Th	08/02/12	:30	9:19 AM	BCPH1209H	\$300.00		1
24	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-----S-				
				Sa	08/04/12	:30	8:22 AM	BCPH1209H	\$450.00		1
25	WJBK	Fox 2 News AM Su 7a	7a-8a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-----S				
				Su	08/05/12	:30	7:53 AM	BCPH1209H	\$450.00		1
26	WJBK	Fox 2 News AM Su 9a	9a-10a								
		CANDIDATE DISCOUNT									
	WJBK				07/30/12 to 08/05/12	1x	-----S				
				Su	08/05/12	:30	9:21 AM	BCPH1209H	\$450.00		1
27	WJBK	Fox News Sunday	Su 10a-11a								

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CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-----S				
28	WJBK			Su	08/05/12	:30	10:32 AM	BCPH1209H	\$350.00		1
	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-TWTF--				
29	WJBK			Th	08/02/12	:30	11:30 AM	BCPH1209H	\$250.00		1
	WJBK	Fox 2 News at 5p	5p-530p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-TWTF--				
30	WJBK			Tu	07/31/12	:30	5:12 PM	BCPH1209H	\$650.00		1
	WJBK	Fox 2 News at 530p	530p-6p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-TWTF--				
31	WJBK			Tu	07/31/12	:30	5:37 PM	BCPH1209H	\$650.00		1
	WJBK	Fox 2 News at 6p	6p-630p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-TWTF--				
32	WJBK			Th	08/02/12	:30	6:17 PM	BCPH1209H	\$650.00		1
	WJBK	M-Su 10p-11p News	10p-11p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		2x	-TWTFS				
	WJBK			Tu	07/31/12	:30	10:22 PM	BCPH1209H	\$1,950.00		1
	WJBK			W	08/01/12	:30	10:31 PM	BCPH1209H	\$1,950.00		2
33	WJBK	Fox 2 News Edge	11p-1130p								
CANDIDATE DISCOUNT											
				07/30/12 to 08/05/12		1x	-TWTF--				
34	WJBK			Tu	07/31/12	:30	11:22 PM	BCPH1209H	\$1,200.00		1
	WJBK	Fox 2 News AM 5a	5a-530a								

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CANDIDATE DISCOUNT											
35					08/06/12 to 08/12/12	1x	-T-----				
	WJBK			Tu	08/07/12	:30	5:16 AM	BCPH1209H	\$500.00		1
	WJBK	Fox 2 News AM 530a	530a-6a								
CANDIDATE DISCOUNT											
36					08/06/12 to 08/12/12	1x	-T-----				
	WJBK			Tu	08/07/12	:30	5:40 AM	BCPH1209H	\$500.00		1
	WJBK	Fox 2 News AM 6a	6a-7a								
CANDIDATE DISCOUNT											
37					08/06/12 to 08/12/12	1x	-T-----				
	WJBK			Tu	08/07/12	:30	6:59 AM	BCPH1209H	\$850.00		1
	WJBK	Fox 2 News AM 7a	7a-8a								
CANDIDATE DISCOUNT											
38					08/06/12 to 08/12/12	1x	-T-----				
	WJBK			Tu	08/07/12	:30	7:58 AM	BCPH1209H	\$850.00		1
	WJBK	Fox 2 News AM 9a	9a-10a								
CANDIDATE DISCOUNT											
					08/06/12 to 08/12/12	2x	-T-----				
	WJBK			Tu	08/07/12	:30	9:18 AM	BCPH1209H	\$400.00		2
	WJBK			Tu	08/07/12	:30	9:54 AM	BCPH1209H	\$400.00		1

Aired Spots

50

Gross Total	\$30,250.00	
Agency Commission	\$4,537.50	
Net Amount Due	\$25,712.50	Payment Terms 30 Days

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